

Impact Investing

Virtual exchange with IFC and Swiss Academia

14:30 – 16:00 CET, May 19, 2021

Time	Topic	Lead
10 min	Opening Remarks	Prof. Tony Berrada (GFRI-UNIGE) Prof. Ugo Panizza (IHEID)
5 min	Introductory Remarks	Ivan Pavletic (State Secretariat of Economic Affairs SECO)
30 min	Presentation by IFC: • Development Finance: Creating Markets • Importance of Impact Investing • Operating Principles of Impact Management	Neil Gregory (IFC)
15 min	Teaching and research on sustainable finance at GFRI-UNIGE and IHEID: • Teaching sustainable finance and impact investing in Geneva • Research agenda in impact investing • Work opportunities in sustainable finance and impact investing in Geneva	Moderated by Dr. Catalina Martinez (GFRI-UNIGE) Prof. Nathan Sussman (IHEID) Prof. Bernd Balkenhol (GFRI-UNIGE) Prof. Beatrice Weder (IHEID)
30 min	Q&A	Moderated by Dr. Catalina Martinez (GFRI-UNIGE)
5 min	Closing Remarks	Prof. Bernd Balkenhol (GFRI-UNIGE)

Background material:

- www.ifc.org
- [Operating Principles for Impact Management](#)
- www.ifc.org/creatingimpact
- www.ifc.org/growingimpact