

Listen, Engage, Connect: Explore The Science Communication Arena

From 24 to 29 June 2025
At the University of Geneva / Scienscope

“learn about how to present science to lay audiences, navigate a world full of misinformation, and facilitate productive conversations about science and society”



COURSE LEADERS

Massimo Caine, Lecturer, Communication officer, Faculty of Science, University of Geneva

Prof. Christoph Renner, Vice-Dean, Department of Quantum Matter Physics, Faculty of Science

TARGET AUDIENCE

Bachelor and Master's students, PhD candidates, as well as junior professionals from all walks of life who are interested in science communication.

TUITION FEES

Professionals: CHF 1,100

External students: CHF 900

UNIGE students: CHF 250

COURSE DESCRIPTION

The Summer School "Listen, Engage, Connect: Explore The Science Communication Arena" aims to provide a comprehensive overview of the key principles and strategies of science communication in the current global context.

The program will cover a range of topics, including writing and storytelling for a lay audience, curating dialogues for impact, navigating fake news and alternative facts, risk communication and community engagement, the relationship between science and society, the neural basis of decision-making and strategies for building strong public relations between politics and academic institutions.

The course will be led by some of the leading experts in the field of science communication, including Pulitzer Prize winner Prof. Deborah Blum, Dr. Margaret Harris, spokesperson for the World Health Organization, Dr. Ana Godinho, Head of Communication at CERN, and other knowledgeable experts.

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