

2052 THE ODYSSEY OF SUSTAINABILITY

A Global Forecast for the Next Forty Years



OPENING LECTURE
OF THE SEMESTER

Conference given by

Jørgen Randers

Professor of Climate Strategy at the BI Norwegian Business School

2052, THE ODYSSEY OF SUSTAINABILITY

A Global Forecast for the Next Forty Years

Tuesday 18 February 2014
6:30 p.m. | Free attendance
Uni Dufour
24 rue Général-Dufour

A shift of 1 to 2% of the labour force and global capital to a clean economy would be enough to reduce our CO₂ emissions to acceptable levels to ensure the sustainability of our planet. Yet, this redistribution is unlikely to happen, due to the short-term focus of democratic and capitalist societies. These are Jørgen Randers' main conclusions in his latest book: *2052, A Global Forecast for the Next Forty Years*.

A Professor of Climate Strategy at the BI Norwegian Business School, Jørgen Randers made himself known in 1972 by co-authoring what was to become a world best-seller, *The Limits to Growth*. The book drew attention to the danger of overshooting the carrying capacity of the planet and the environmental and social crises that would inevitably ensue.

Forty years later, Jørgen Randers has revisited the issue. Based on the findings of world-class sustainability experts, he provides a variety of forecasts for the future state of the planet, forty years from now. While painting a dark picture of the situation, he suggests changing the paradigm and underlines a number of reasons to have hope in our capacity to promote local solutions and in the power of millions of networking individuals.

Conference in English
with simultaneous
translation in French

Opening lecture of
the Spring semester



**UNIVERSITÉ
DE GENÈVE**