

Félix Vallotton. Le retour de la mer, oil on canvas, 1924. MAH Musée d'art et d'histoire, Ville de Genève. Don de la Société auxiliaire du Musée, 1929.

Color in motion

DECEMBER 8-10, 2025

TRANSFERS

TRANSFORMATIONS

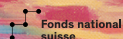
TRANSLATIONS



University of Geneva
Musée d'Art et d'Histoire de Genève (MAH)
Final Conference of the Visual
Contagions Project

ORGANIZED BY THE SNSF PROJECT

visual
contagions
visuelles



Color in motion

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This conference explores what happens to color when objects, images, and styles circulate across time, space, cultures, and media. While art history has advanced our understanding of color's material and symbolic dimensions, less attention has been given to how circulation and transfer shape coloration, or to the role of reproduction – whether in black and white or in color – in mediating artworks, their reception, and the transmission of practices and styles.

Shaped by time, chemistry, circulation, techniques, transmediality, and cultural diversity, color is far from stable – especially as images travel across geographies and media. More than a property, color acts as an agent of transmission, transformation, and sometimes erasure. To think about color through circulation is to address the epistemology of reproduced images, their technical regimes, and historical effects.

The event concludes the research project Visual Contagions (Swiss National Fund, 2021–2025), conducted at the University of Geneva, in collaboration with the Artl@s project.

Organization Committee

Béatrice Joyeux-Prunel, Marie Barras,
Angela Allemand, Adélaïde Quenson,
Alexandra Fabry-Tochilina
(Université de Genève).

Scientific Committee

Béatrice Joyeux-Prunel (Université de
Genève), Dominik Remondino (Musée d'Art
et d'Histoire, Genève), Victor Lopes
(Musée d'Art et d'Histoire, Genève),
Catherine Dossin (Purdue University, USA),
Frédéric Elsig (Université de Genève).

Keynote Speakers

Monika Wagner (Universität Hamburg),
Peter Geimer (Deutsches Forum für
Kunstgeschichte, Paris).

Conclusive Roundtable

Frédéric Elsig (Université de Genève).

Venues

University of Geneva, Espace Colladon,
Rue Jean-Daniel Colladon 2
Musée d'art et d'histoire de Genève,
GamMAH, Promenade du Pin 5

visualcontagions.unige.ch