

Digital Career Insights : Career journeys at the intersection of connectivity, innovation and social impact

The **Geneva Research Lab (GRL) for Digital Impact** at the University of Geneva is pleased to invite you to the **Digital Career Insights** on **16 February**, from **17:30 to 19:00**, at the **Giga Connectivity Center** (Campus Biotech, Chemin des Mines 9, Geneva).

This event series is designed to help you explore real career paths in the connectivity and digital impact space. Each session creates space for open and honest conversations about work, purpose, and professional growth – with guest speakers who are actively shaping the future of technology and inclusion.

Guest speaker:

David Behrends, Head of Trading and Managing Partner (Sucafina)

David brings over twenty years of experience in the global coffee industry across multinational and entrepreneurial roles. He joined Sucafina in 2015 as Managing Partner and Head of Trading, helping shape global strategy and growth. He founded Farmer Connect, a digital traceability platform later integrated into a broader agriculture-technology business.

With introductions on Giga from our partner at UNICEF DI

The session will start with an introduction to **Giga** and its mission to support governments to connect every school to the internet. David will then share his professional journey in trading and digital innovation, including key decisions, unexpected challenges, and the lessons learned along the way.

The objective is not to present a perfect résumé, but to offer **authentic insights that can help you make informed, meaningful career choices**.

What to expect:

- A 20–30 minute talk on real career experiences, lessons learned, and skills that matter
- An interactive Q&A: any questions are welcome
- Networking over drinks and snacks with the speaker and students from different universities in and around Geneva

Who is this for?

Students in their final Bachelor year or in a Master's program, who are curious about careers in **digital transformation, innovation, and people-focused technology**.

☞ [Click here to register](#). Attendance is free, but places are limited to ensure meaningful conversations.

We look forward to welcoming you on 16 February!

The Geneva Research Lab for Digital Impact Team