

# Swiss Center for Affective Sciences

## WORKSHOP

### OLFACTION & EMOTION

Thursday,  
October 6<sup>th</sup>  
2016

Campus Biotech  
Room 144.165  
9, chemin des Mines  
Geneva

In people's minds, odors and emotions are perceived as closely linked. But is it genuinely the case? During this workshop, the speakers will present theories, empirical studies and concrete demonstrations adapted to non-specialists aiming at tackling this question.

In the first part of this workshop, Dr. Christian Margot (Firmenich SA, Geneva) will present how odorants are encoded in the nose. He will also describe how the pleasantness of an odorant depends on factors other than its molecular identity, for instance on context. He will illustrate his talk by several practical demonstrations, during which students are encouraged to actively participate.

In the second part of this workshop, Dr. Camille Ferdenzi (CNRS, Lyon, France) and Dr. Valentina Parma (SSISA, International School for Advanced Studies, Trieste, Italy) will present the links between odors and emotions in social settings. More specifically, they will present research demonstrating the importance of natural body odors in human social interactions. Again, several concrete illustrations will be provided.

**13:45 - 14:00**

**Introduction: Dr. Géraldine Coppin (University of Geneva)**

**14:00 - 15:00**

**Talk Dr. Christian Margot (Firmenich SA, Geneva)**

*How molecular is the logic of smell*

Practical demonstrations

**15:00 - 15:15**

**Coffee break**

**15:15 - 16:15**

**Talk Dr. Camille Ferdenzi (CNRS, Lyon, France)**

*The role of human body odors in social interactions*

Practical demonstrations/informal discussion

**16:15 - 16:30**

**Coffee break**

**16:30 - 17:30**

**Talk Dr. Valentina Parma (SISSA, International School for Advanced Studies, Trieste, Italy)**

*Taking life in one's own... nose*

Informal discussion

**17:30 - 17:45**

Concluding remarks

Swiss Doctoral School in Affective Sciences

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