On Friday, 8 March 2019, the Confucius Institute of the University of Geneva, in collaboration with the Geneva-Tsinghua Initiative and the Swiss-Chinese Chamber of Commerce, has the great pleasure to bring together four experts on the theme of Innovation in China. Their interventions will be followed by a panel discussion.

9:00 – 9:40 Remarks on Innovation in China
Georges Haour, IMD

9:40 – 10:20 Sino-Swiss science and innovation cooperation
Beatrice Ferrari, Switzerland State Secretariat for Education, Research and Innovation

10:30 – 11:10 Designed in Switzerland, manufactured in China
Marc Laperrouza, EPFL

11:10 – 11:40 A Look at Mass Entrepreneurship and Innovation in China, and four Generations of Women Entrepreneurs
Monica Shen, Seeed Studio

11:40 – 13:00 Lunch

13:00 – 14:30 Panel

This event is organised to the attention of the students of the Master in Innovation, Human Development and Sustainability (UNIGE). A few places are available upon registration until 25 February, specifying any food intolerance.

Price: free, registration mandatory.

Registration and information: ic@unige.ch or 022 379 07 31

This training is intended for non-specialists, no prior knowledge of Chinese language and culture is required. Registrations will be taken in order of arrival, up to a maximum of 45 people.